

# » Company summary

• in English •



## <Management philosophy>

**We will create the new additional value about flexible cables, and aim to be number one in our market.**

## <Our key words>

- 1. We will develop and supply wires and cables that surpass international standards.**
- 2. As a dedicated manufacturer of slim cables, we will create a lean system to better serve our customers.**
- 3. We aim to be number one in our field.**

## Our Concept

### ■ Aiming at Stable Management Based on Our Corporate Ideal.

Our company, a dedicated manufacturer of Control Cables, has been producing high quality products and obtaining big reliance from the customers for over 50 years.

We focus our energy on developing high function products that best meet today's requirements by promptly responding to changes in the industrial structure and in users' needs, and we strive to improve our competitive edge by establishing a more efficient production system.

The economy seems destined to move in cycles, from good times to bad times, from peak to trough.

A company's true capability is tested during times of recession.

We hope to contribute to society by offering high quality products featuring all requisite functions by relying on our corporate ideal and by doing what we know best.



*NIPPON flex controls®*  
*President*  
**EIICHI TERAURA**

## Our Products

### ■ Automobile Cable



- Trunk opener
- Fuel lid opener
- Trunk & Fuel lid opener
- Door lock
- Shift lock
- Window regulator
- Seat adjuster control

### ■ Bicycle Cable



- Front brake
- Rear brake
- Derailleur

### ■ Agricultural Machinery Cable



- Main clutch
- Side clutch
- Throttle control
- Brake
- Transmission
- Feed-back
- Transplant clutch
- Manure clutch
- Hydraulic control

## ■ Shield outercasing

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- Straight Shield Outercasing
- Slim type Shield Outercasing



- Taping Outercasing
- Hybrid Cable (Slim & Lightweight)

## ■ Spring outercasing

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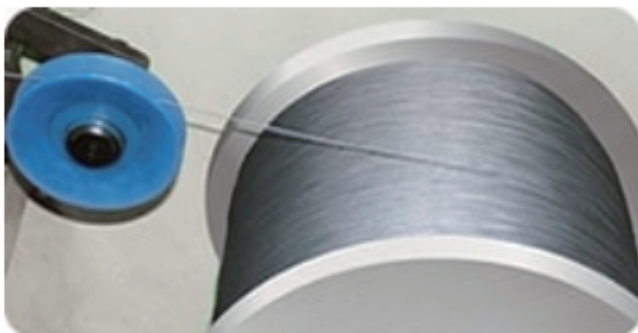
- Spring Outercasing



- Coil Spring

## ■ Inner cable

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- Super Durable Inner Cable for window regulator
- Inner Cable for Deraillleur
- Inner Cables for pull type & push-pull type



## Company Profile

Company name	Nippon Flex Controls Corp.
President	Eiichi Teraura
Capital	¥ 83.49 million
Established	March 23, 1962
Employees	140
Annual turnover	¥ 3.0 billion
Head Office, Factory	64, 3-Chome, Higashi-Arioka Itami, Hyogo-Pref, 664-0845, JAPAN TEL, 072-782-6521



• Head office and Itami Factory



• Yamasaki Factory



• Nichifule Chigusa Corporation



• Nichifule Shimane Corporation

## Company History

1962	Tera Flex Corporation established.
1964	Initiated a new method for manufacturing cable ends by means of die casting.
1972	Company name changed to Nippon Flex Controls Corp.
1987	Developed robot control cables, a buried pipe flaw detection system, a cord-through device for Agricultural machinery and the cable tire chain.
1991	Yamasaki new factory inaugurated.
1996	Developed a interlock system for automobile and Hybrid cable.
1997	Developed a flexible Shield Outercasing.
1999	Eiichi Teraura is inaugurated as the president. Mass-producing a super durable and flexible inner cable.
2000	Mass-producing a Grease-in Outercasing.
2002	License acquisition of ISO 9001. Developed a super slim type Shield Outercasing.
2003	Developed a high performance Spring Outercasing and super lightweight Spring Outercasing for bicycle.
2006	Developed functional component for cultivator.
2008	Technical cooperation with Japanese company in China.
2010	Developed functional component for Improvement in attachment performance (one-touch-adjuster) Developed un-lock cable for the door of train.
2011	Mass-production ultra-slim cable for agricultural machinery.
2012	Mass-production particular cable for hydrant in tunnel.
2013	License of Quality authorization factory for major customer in agricultural industry.